

STRATEGIC PLAN 2021-2025



Kennedy House has released a renewed strategic plan to guide the future growth of our programs and services.

PLAN CONTRIBUTORS



Board Members • Senior Management Team • Dedicated Staff

PLAN OBJECTIVES



Every year, we help **750 individuals** through our programs

We've provided support to more than **14,000 young people** since 1971

MISSION

Kennedy House works with youth in enable them to grow as individuals to contribute as members of the community. This is achieved in our residential and community based programs by providing customized support and building trusting relationships

PLAN BREAKDOWN



1. QUALITY

Promote quality, continuous improvement & accountability in everything we do.



2. PROGRAMS

Continue to adapt our programs & services to respond to the emerging needs of our clients & evolving trends in our community.



3. PARTNERSHIPS

Partner purposefully to enhance our services & expand our programs to better meet the needs of clients & staff.



4. FUNDING

Seek out opportunities to help drive financial sustainability.



5. TECHNOLOGY

Enhance impact & quality outcomes through innovative technology & infrastructure.



6. EQUITY, DIVERSITY & INCLUSION

Champion equity, diversity & inclusion & ensure this is embedded across all our programs & services.

MAKING LIFE BETTER FOR CLIENTS THROUGH:

- Emergency support
- Supportive & caring interactions
- Acceptance of diversity
- Essential programming & life skills
- Transitional assistance

CONTINUING OUR LEGACY OF CARING, AND HOPE FOR A BRIGHTER TOMORROW



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